

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WOAI-TV San Antonio TX	Date: 4-20-16
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I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ad ordered					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Blue 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] DAN CORKE DOS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as	Order			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2644025
Schedule Dates 09/27/16-10/03/16
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 11/14/4678 DCCC (865531)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kelly, Polce,
Phone/Fax /
CPE 11/14/4678
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments
Issue
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/26/16
Last Modified 09/26/16
Entered By Kelsey Wilson
CO-OP No
Headline # ECR25280811
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,405.00
Net Total \$36,295.00
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Oct. 2016	37	\$42,700.00
Grand Total:	37	\$42,700.00

Pd ck 37229
9/22/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/27/16-09/30/16	3	:30	5:30A- News-News 4 San Antonio Today 530a	2		X	X	X	X			2	\$300.00	\$600.00	San Antonio (WOAI)	News 4 San Antonio Today @ 530A political	9/26/16
2.0	Normal Line / News (2)	09/27/16-09/30/16	2	:30	6A- News-News 4 WOAI at 6a	1		X	X	X	X			1	\$600.00	\$600.00	San Antonio (WOAI)	News San Antonio @ 6A political	9/26/16
3.0	Normal Line / News (3)	09/27/16-09/30/16	2	:30	6:30A- News-News 4 WOAI at 6a	2		X	X	X	X			2	\$600.00	\$1,200.00	San Antonio (WOAI)	News San Antonio @ 6A political	9/26/16
4.0	Normal Line / SPOT (4)	09/27/16-10/03/16	1	:30	7A- NBC-The Today Show Hour 1 & 2		1	1		1				3	\$600.00	\$1,800.00	San Antonio (WOAI)	Today Show non-pe	9/26/16
5.0	Normal Line / SPOT (5)	09/27/16-10/03/16	1	:30	8A- NBC-The Today Show Hour 1 & 2		1	1			1			3	\$600.00	\$1,800.00	San Antonio (WOAI)	Today Show non-pe	9/26/16
6.0	Normal Line / News (8)	09/27/16-09/30/16	4	:30	12P- News-News4 San Antonio at Noon	2		X	X	X	X			2	\$250.00	\$500.00	San Antonio (WOAI)	News 4 WOAI San Antonio @ Noon lur	9/26/16
7.0	Normal Line / News (10)	09/27/16-10/03/16	3	:30	5P- News-News 4 WOAI at 5p		1	1		1				3	\$1,200.00	\$3,600.00	San Antonio (WOAI)	News 4 WOAI at 5PM political	9/26/16
8.0	Normal Line / News (11)	09/27/16-10/03/16	3	:30	6P- News-News 4 WOAI at 6p		1	1	1					3	\$1,200.00	\$3,600.00	San Antonio (WOAI)	News 4 WOAI @ 6PM political	9/26/16
9.0	Normal Line / News (12)	09/27/16-09/30/16	2	:30	6:30P- News-News 4 WOAI at 630p	2		X	X	X	X			2	\$1,200.00	\$2,400.00	San Antonio (WOAI)	News 4 WOAI @ 630PM political	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>KW</i>	<i>9/27/16</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2644025

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Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 11/14/4678 DCCC (865531)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kelly, Polce,
Phone/Fax /
CPE 11/14/4678
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Billing Type Weekly/Irregular
Comments Issue
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Headline # ECR25280811
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San Antonio (WOAI)

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10.0	Normal Line / News (17)	09/27/16-10/03/16	3	:30	10P- News-News 4 WOAI at 10p	1	1			1				3	\$1,400.00	\$4,200.00	San Antonio (WOAI)	News 4 WOAI @ 10PM political	9/26/16
11.0	Normal Line / SPOT (9)	09/27/16-09/30/16	4	:30	12:30P- The Insider	2		X	X	X	X			2	\$225.00	\$450.00	San Antonio (WOAI)	The Insider lur	9/26/16
12.0	Normal Line / SPOT (21)	09/27/16-09/30/16	2	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	2		X	X	X	X			2	\$800.00	\$1,600.00	San Antonio (WOAI)	Tonight Show - Jimmy Fallon political	9/26/16
13.0	Normal Line / SPOT (6)	10/02/16-10/02/16	4	:30	7A- NBC-Sunday Today Show								1	1	\$200.00	\$200.00	San Antonio (WOAI)	SUN TODAY lur	9/26/16
14.0	Normal Line / SPOT (7)	10/02/16-10/02/16	2	:30	8A- NBC-Meet The Press								1	1	\$600.00	\$600.00	San Antonio (WOAI)	Meet the Press political	9/26/16
15.0	Normal Line / Prime (13)	10/03/16-10/03/16	2	:30	7P- NBC-The Voice (Monday)		1							1	\$5,000.00	\$5,000.00	San Antonio (WOAI)	The Voice-NBC political	9/26/16
16.0	Normal Line / Prime (14)	09/28/16-09/28/16	2	:30	9P- NBC-Chicago PD (Wednesday)				1					1	\$3,500.00	\$3,500.00	San Antonio (WOAI)	Chicago PD non-pe	9/26/16
17.0	Normal Line / Prime (15)	09/29/16-09/29/16	1	:30	9P- NBC-The Blacklist (Thursday)					1				1	\$4,000.00	\$4,000.00	San Antonio (WOAI)	The Blacklist-NBC non-pe	9/26/16
18.0	Normal Line / Prime (16)	09/30/16-09/30/16	1	:30	9P- NBC-Dateline NBC (Friday)						1			1	\$3,800.00	\$3,800.00	San Antonio (WOAI)	Dateline-NBC non-pe	9/26/16
19.0	Normal Line / News (18)	10/01/16-10/01/16	3	:30	10P- News-News 4 WOAI at 10p Wknd							1		1	\$1,200.00	\$1,200.00	San Antonio (WOAI)	News 4 WOAI @ 10PM-Saturday political	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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San Antonio, TX 78229

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20.0	Normal Line / News (19)	10/02/16-10/02/16	2	:30	10:30P- News-News 4 WOAI at 10p Late Run								1	1	\$1,400.00	\$1,400.00	San Antonio (WOAI)	News 4 WOAI @ 10PM-Sunday political	9/26/16
21.0	Normal Line / SPOT (20)	10/02/16-10/02/16	3	:30	11P- Sports-News 4 WOAI Sports Sunday Late Run								1	1	\$650.00	\$650.00	San Antonio (WOAI)	News 4 WOAI Sports Sunday political	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

9/27
NEW 811
\$42700

2644025

Contract # 25280811	Changes as of: 9/5/2016 at 2:42 PM	Version: Highlighting Revision 1
CPE: 11/14/4678	Flight: 9/27/16 - 10/3/16	Station: WOAI
Agency: Great American Media	Advertiser: Democratic Congressional Campaign Committee	Market: San Antonio
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON
Agency Order #: 5364718	Primary Demo: Adults 35+	Total GRP:
Buyer: Polce, Kelly	Con Type: POLITICAL/VOTE	
Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Assistant: CHRISTIAN CAMBEIRO 202-955-5342	Separation:
		Total \$: \$42,700.00
		Total Spots: 37
		Total CPP: \$0.00

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27	9/27 - 9/27	Total Spots	Total \$	CPP	GRP	
1	Tu-F,M 5:30a-6a		News 4 San Antonio Today @ 530A	3	\$300.00	0	30	2	POLITICAL	2	\$600.00	\$0.00	0.0
2	Tu-F,M 6a-6:30a		News San Antonio @ 6A	2	\$600.00	0	30	1	POLITICAL	1	\$600.00	\$0.00	0.0
3	Tu-F,M 6:30a-7a		News San Antonio @ 6A	2	\$600.00	0	30	2	POLITICAL	2	\$1,200.00	\$0.00	0.0
4	Tu-F,M 7a-8a		Today Show	1	\$600.00	0	30	3	NON-PE	3	\$1,800.00	\$0.00	0.0
5	Tu-F,M 8a-9a		Today Show	1	\$600.00	0	30	3	NON-PE	3	\$1,800.00	\$0.00	0.0
6	Su 7a-8a		SUN TODAY	4	\$200.00	0	30	1	LUR	1	\$200.00	\$0.00	0.0
Changes: Day/Time from Su 6:30a-7a to Su 7a-8a, Program from 50 Plus Prime to SUN TODAY													
7	Su 8a-9a		Meet the Press	2	\$600.00	0	30	1	POLITICAL	1	\$600.00	\$0.00	0.0
8	Tu-F,M 12n-12:30p		News 4 WOAI San Antonio @ Noon	4	\$250.00	0	30	2	LUR	2	\$500.00	\$0.00	0.0
9	Tu-F,M 12:30p-1p		The Insider	4	\$225.00	0	30	2	LUR	2	\$450.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		News 4 WOAI at 5PM	3	\$1,200.00	0	30	3	POLITICAL	3	\$3,600.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		News 4 WOAI @ 6PM	3	\$1,200.00	0	30	3	POLITICAL	3	\$3,600.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		News 4 WOAI @ 630PM	2	\$1,200.00	0	30	2	POLITICAL	2	\$2,400.00	\$0.00	0.0
13	M 7p-9p		The Voice-NBC	2	\$5,000.00	0	30	1	POLITICAL	1	\$5,000.00	\$0.00	0.0
14	Tu 9p-10p		Chicago Fire-NBC	2	\$3,500.00	0	30	1	POLITICAL	1	\$3,500.00	\$0.00	0.0
15	Th 8p-9p		The Blacklist-NBC	1	\$4,000.00	0	30	1	NON-PE	1	\$4,000.00	\$0.00	0.0
16	F 9p-10p		Dateline-NBC	1	\$3,800.00	0	30	1	NON-PE	1	\$3,800.00	\$0.00	0.0
17	Tu-F,M 10p-10:35p		News 4 WOAI @ 10PM	3	\$1,400.00	0	30	3	POLITICAL	3	\$4,200.00	\$0.00	0.0
18	Sa 10p-10:30p		News 4 WOAI @ 10PM-Saturday	3	\$1,200.00	0	30	1	POLITICAL	1	\$1,200.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25280811		Changes as of: 9/5/2016 at 2:42 PM		Version: Highlighting Revision 1	
CPE: 11/14/4678		Flight: 9/27/16 - 10/3/16		Station: WOAI	
Agency: Great American Media		Advertiser: Democratic Congressional Campaign Committee		Market: San Antonio	
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		Product: Issue		Office: WASHINGTON	
		Agency Order #: 5364718		Primary Demo: Adults 35+	
		Buyer: Polce, Kelly		Con Type: POLITICAL/VOTE	
		Salesperson: CHRISTIAN CAMBEIRO 202-955-5342		Assistant: CHRISTIAN CAMBEIRO 202-955-5342	
				Total \$: \$42,700.00	
				Total Spots: 37	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27					
19	Su 10:30-11p <i>10:30-11p</i>		News 4 WOAI @ 10PM-Sunday <i>NEWS</i>	2 \$1,400.00	0	30	1	POLITICAL	1	\$1,400.00	\$0.00	0.0
20	Su 10:30p-11p <i>11-1130p</i>		News 4 WOAI Sports Sunday <i>NEWS</i>	3 \$650.00	0	30	1	POLITICAL	1	\$650.00	\$0.00	0.0
21	Tu-F,M 10:35p-11:35p <i>SPOT</i>		Tonight Show - Jimmy Fallon <i>SPOT</i>	2 \$800.00	0	30	2	POLITICAL	2	\$1,600.00	\$0.00	0.0
TOTALS: 37									37	\$42,700.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Assistant: CHRISTIAN CAMBEIRO 202-955-5342	Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/05/16 2:42 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/05/16 2:42 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information	
Market Budget:	\$166,848
WOAI Share:	23%
Comment:	ACC
KABB:	13%
KENS:	28%
KMYS:	1%
KSAT:	35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	37	\$42,700.00	N/A	0.0
Total	100%	37	\$42,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	37	\$42,700.00
Total	37	\$42,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/23/16 10:29 AM					\$0	\$0	
Revision	9/5/16 2:42 PM	CHRISTIAN CAMBEIRO	Revised			\$0	\$42,700.00	Changes: Days Untouched to 0, User Entered \$ from \$0.00 to \$42,700.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Demo Meta to [R16]. 1 buyline added or modified.
New	9/5/16 2:38 PM	CHRISTIAN CAMBEIRO	New	37		\$42,700.00	\$42,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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